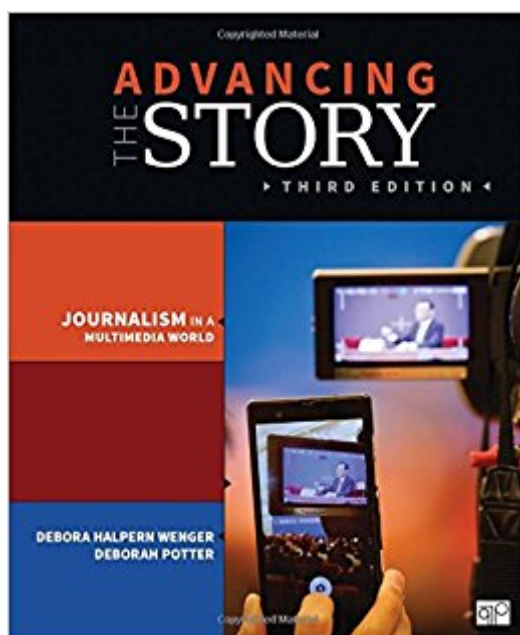


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# Advancing The Story; Broadcast Journalism In A Multimedia World 3ed



## Synopsis

Undergraduate students of journalism

## Book Information

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## Customer Reviews

Debra Halpern Wenger, a 17-year broadcast news veteran, is associate professor and director of undergraduate journalism at the University of Mississippi. She is also a former associate professor at Virginia Commonwealth University. Prior to her academic appointment, she served as assistant news director at WFLA-TV in Tampa, Fla. She started her career as a reporter/anchor at KXJB in Fargo, N.D., moved on to producing at WBBH in Ft. Myers, Fla., and WMUR in Manchester, N.H., then became executive producer at WSOC in Charlotte, N.C. Wenger conducts multimedia training in newsrooms across the country and is co-author of the broadcast, online and mobile journalism curricula for the Society of Professional Journalists' Journalism Training Program. She has been invited to work as visiting faculty for the Poynter Institute. She is co-author of *Advancing the Story: Journalism in a Multimedia World* and has a BA from what is now known as Minnesota State University and an MA from University of North Carolina-Charlotte. Deborah Potter is a veteran journalist and educator who spent 16 years as a network correspondent for CBS News and CNN. She is executive director of NewsLab ([www.newslab.org](http://www.newslab.org)), a non-profit resource for journalists that she founded in 1998. She also has hosted and reported for PBS programs and anchored radio news. Potter leads workshops for journalists on writing, multimedia, and ethics. She is a former faculty associate at the Poynter Institute and is the author of the "Handbook of Independent

Journalism." She has a BA from the University of North Carolina at Chapel Hill and an MA from American University.

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